



SHANNON JENKINS

CONNECTION & STORYTELLING SPEAKER

Shannon is a storytelling expert, communications trainer, and host of the top 5% global entrepreneurship & self-development podcast, "RESONATE". With over 150 interviews under her belt, Shannon has engaged in deep, insightful conversations with best-selling authors, international thought leaders, and experts like Dr. Jill Bolte Taylor (whose TED talk has been viewed over 40 million times), Dr. George Kohlreiser (IMD Professor and hostage negotiator), and Dr. Eben Alexander (neurosurgeon and NY Times #1 best-selling author).

As a motivational speaker, Shannon is known for her dynamic and authentic approach, captivating audiences with her ability to inspire change and quickly foster connection. Her coaching portfolio includes executives at Fortune 500 companies, renowned international brands like Nespresso, entrepreneurs and start-ups including the unicorn Scandit.

Shannon brings a rich professional and academic background, having worked in the British Civil Service, an international consulting firm, and underprivileged schools, and studied at four world-renowned universities across three countries, all of which informs her dynamic and empathetic approach to storytelling, connection and public speaking.

CLIENTS



Nestlé



NESPRESSO



SCANDIT



KEYNOTES

Shannon's keynotes are described as inspirational, authentic, and dynamic. She simplifies complex ideas and empowers audiences with the tools to create meaningful change. Both keynotes can be tailored to your organization's needs or delivered as interactive workshops.

The Power of Storytelling in Business

Imagine captivating your audience so deeply they can't wait to take action. This keynote will teach you:

- How to inspire action, boost customer loyalty by 23%, and be 22x more memorable through authentic storytelling.
- A simple, proven framework to craft stories that captivate and influence.
- Body language techniques, inspired by pro athletes and hostage negotiators, to project confidence and charisma.

How to Become a Superconnector

What if you could turn every interaction into a meaningful connection that builds trust, loyalty, and collaboration? This keynote will teach you:

- How to connect authentically and quickly—both online and in person.
- A proven framework to transform transactional networking into relationships that matter.
- Practical strategies, inspired by leading psychologists and business visionaries, to grow and sustain a thriving network over time.



CONTACT



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RESONATE Podcast



www.shannonjenkins.co



[shannonjenkinsspeakercoach](https://www.linkedin.com/in/shannonjenkinsspeakercoach)



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TESTIMONIALS

Christina Frohn, Head of Enterprise Strategy & AI Value DACH, IBM Consulting

"Brilliant! Shannon inspired me to reassess storytelling beyond the usual business contexts by connecting data and stories."

María Peña, Chief Risk & Compliance Officer, BNP Paribas

"Shannon's speech helped consolidate my public speaking knowledge in a way that was both fun and coherent. Her positive attitude was infectious."

Milenka Handrik, Head of Customer Payments, Richemont

"Shannon's session highlighted the key elements that make a story memorable, with a good balance of practical tips and insights into the science behind storytelling."

Coralie Berrocal, Managing Consultant, IBM

"Shannon's session helped me realize the importance of being authentic and connecting with people, which I had forgotten. The stories and energy in the session were fantastic."

Ondine Bennaim, Founder and President, BeneFit

"Great reminders on the power of storytelling, with clear delivery and confidence."

**Raluca Iacob, Head of Operational Design, Control, and Resilience,
TotalEnergies**

"Dynamic, full of tips, and highly engaging."

Gisele Champion, Head of Financial Restructuring, BNP Paribas

"Shannon's workshop was a refreshing reminder of how to be authentic and emotional in speeches. Her approach was simple, clear, and efficient."

Ulrike Schwarzendahl, EAME Aftermarket Segment & Ecommerce Manager

"Shannon's session gave me more confidence in staying authentic. The energy level and tangible tips on body language and curiosity gaps were excellent."

Manuela Morelli, Founder, Talentum Consulting

"The session was eye-opening and inspiring, pushing me into action. Shannon's facilitation was brilliant and empowering."